

Cookies Policy

This text is written by Global Odeme Hizmetleri A.S. (GMG) as the data controller within the scope of Article 10 of the Personal Data Protection Law No. 6698 ("Law") and the Communiqué on the Procedures and Principles to be followed in fulfilling the Disclosure Obligation.

This Cookies Policy aims to inform you how GMG use cookies in some areas of our website. The purpose of Cookies Policy is to provide you with information about the cookies used on our website and the processing of personal data obtained automatically, what types of cookies we use for what purposes and how you can manage these cookies. For the cookies we use on our website, other than mandatory cookies, users' explicit consent is obtained and they are given the opportunity to change their consent at any time.

A cookie is a small text file that we store on your computer or other electronic device, with your consent, when you access our website. Cookies contain information that is transferred to your computer's hard drive.

1. Use of Cookies

According to the ownership

- a) First Party Cookies: are placed on the device directly by the visited website or by GMG

According to the time of activation:

- a) By sessions cookies we mean: they are automatically deleted when the browser is closed. They usually store an anonymous session ID allowing you to browse a website without having to log in to each page. They do not collect any information from your computer.
- b) By persistent cookies we mean: a persistent cookie is one stored as a file on your computer, and it remains there when you close your web browser. The cookie can be read by the website that created it when you visit that website again. We do not use persistent cookies other than for Google Analytics.

According to purposes of use:

- a) Essential cookies. These cookies are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use our payment services. These cookies are deleted when you close your browser.
- b) Functionality cookies. These cookies are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region). These are required for using our Live Chat service.
- c) Analytical cookies. These cookies allow us to recognise and count visitors to see how they move around our website. This helps us to improve the way our website works (for example, by ensuring that users are finding what they are looking for easily).
- d) Advertising cookies. These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to display relevant adverts for your interests.

The information we obtain from our use of cookies will not usually contain your personal data. Although we may obtain information about your computer or other electronic device (such as your IP address), your browser and/or other internet log information, this will not identify you personally. In certain circumstances, we may collect personal information about you but only where you voluntarily provide it (for example, by completing an online form) or where you purchase goods or services from us.

We may also use your IP address to help diagnose problems with our server to administer our website and to improve the service we offer to you. Your IP address may also be used to gather broad demographic information.

2. Consent

There is a notice on our home page which describes how we use cookies and also provides a link to our

privacy notice. If you use this website after this notification has been displayed to you, we will assume that you consent to our use of cookies for the purposes described in this cookie notice and our privacy notice. You may change your cookie settings [here](#).

3. Third Party Cookies

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical cookies or advertising cookies. If you would like further information, please go to the website of the relevant third party.

4. Description Of Cookies

The sections below provide more information about the purpose of cookies. We use cookies:

- To understand how our visitor engage with our site. The website uses Google Analytics which is a google product that uses first-party cookies. These cookies collect information and report site usage statistics without personally identifying individual visitors to Google. ‘_ga’ is the main cookie used by Google Analytics and lasts for two years. These insights allow services both to improve content and to build better features that improve the user’s experience. For more information, please visit: <https://policies.google.com/technologies/types>
- To perform the basic tasks required for the operation of the website.
- To analyse the website and improve the performance of the Website. For example, integration of different servers on which the website runs, determining the number of visitors to the website and adjusting performance accordingly, or making it easier for visitors to find what they are looking for.
- To increase the functionality of the website and ensure ease of use. For example, sharing on third-party social media channels via the website, remembering the username information or search queries of the visitor to the website on the subsequent visit.
- To carry out personalization, targeting and advertising activities. The website uses GA4 - GA4 is a Google product that uses first-party cookies and app instance ID-s to separate unique users and unique sessions from a single user. The measurement data collected helps GMG understand their users’ needs and, optionally, personalise the user experience and offer relevant advertising. It has additional privacy built in therefore GA4 will not store the IP address of users and could not track users. It works with consent mode and allows users' to delete their personal data.

5. How To Turn Off Cookies

If you do not want to accept cookies, you can change your browser settings so that cookies are not accepted. If you do this, please be aware that you may lose some of the functionality of this website. For further information about cookies and how to disable them, please go to the Information Commissioner’s webpage on cookies: <https://ico.org.uk/for-the-public/online/cookies>

For detailed information and your rights under Article 11 of the Personal Data Protection Law No. 6698. GMG reserves the right to change the terms of use and Cookie Notice regarding cookies